**Year Round Needs**

1. Group Shots- staged
	1. Hometown T-shirt photos
		1. Los Angeles
		2. Bay Area
		3. Boston area
		4. DC area
		5. NYC/NJ/CT
		6. FL/GA
		7. Mexico
		8. Israel
		9. Canada
		10. Tulsa
		11. OKC
		12. MSP/MKE/Chicago
		13. Colorado
		14. Phoenix
		15. ABQ
	2. Synagogue/school photos
		1. Heschel NYC
		2. DJDS
		3. PAS
		4. HEA
		5. Bonai
		6. Bnai Emunah Tulsa- done!
		7. Gann Academy
		8. Schecter Boston

NY Schecter/White Plains Schecter

* 1. Kids w/ Happy Birthday Sign
	2. Kids w/ Shabbat Shalom signs
1. All the base camp activities
2. Campers with Counselors (posed and candid)
3. Campers with ESB (posed)
4. Campers with signs about the 4 Core Values
5. Guests Visiting Camp:
	1. Posed shot with sheeprock view
	2. Guests partaking in camp activities
	3. At Shabbat services
	4. ***Focus on diversity of ages, always try to make group shots co-ed.***

|  |  |  |
| --- | --- | --- |
| **Holiday** | **Need** | **Completed? Where is it stored?** |
| Rosh HaShanah | Kids w/Shofar, Apple*Are we making a video?* |  |
| Yom Kippur |  |  |
| Sukkot | Masa’ot photos |  |
| Simchas Torah | Kids dancing with torahs, maybe as a part of our torah roll |  |
| Channukah | Art project related- talk to RachelLights, glowsticks, flashlight, something relating to light |  |
| Purim | Can the kitchen or outdoor cooking make hamentaschen? |  |
| Passover | Kids enacting plagues?  |  |
| Yom Haatzmaut | Mishlachat group shot, Yom Yisrael |  |
| Yom Yerushalayim |  |  |
| 200 Days | Video |  |
| 100 Days | Video |  |
| Birthdays | Group shot w/sign |  |
| Thanksgiving | Video |  |
| Tu BShvat | Working in the garden, tree planting |  |
| Lag BaOmer | Camp wide campfire |  |

**Summer needs**

1. Base Camp Activities
	1. Rock Climbing
	2. Horseback Riding
	3. Archery
	4. Art
	5. Orienteering
	6. Wilderness Survival
	7. Rikkud / Zumba
	8. Sports- Basketball, Ultimate, Hockey
	9. Farm
	10. Garden
	11. Mountain Biking
	12. Frolf

*Chugim in Progress. Also iconic images of camp activities for use in notecards, etc. Example: art showing just the artist’s hands, should be framed so can accommodate logo*

1. Masa
	1. Packout Process
	2. Return to camp
	3. Biking
	4. Archery
	5. Backpacking
	6. Raft/Of
	7. Climbing
2. Campers with Counselors
	1. Dining Hall
	2. In the tent
	3. Group shot
	4. Tfillot- posed and candid
3. Events
	1. Shabbat **(A ladder is useful!)**
		1. Wide Shot of Pardes Tfillah, full of kids
		2. Dancing
		3. Close ups of kids during services
		4. Group shots before services start
	2. Havdallah
		1. Candid photos of kids holding havdallah candles
		2. Wide shot dancing (**ladder**)
		3. Close up dancing
		4. Pach Platina Award
	3. Yom Sport
		1. Team shots- group
		2. Action shots
			1. Gaga
			2. Basketball
			3. Hockey
			4. Ultimate soccer
			5. Rope burn
			6. Relay
	4. Other Specialty Days
4. Aiden Dveirin BM
5. Miscellaneous
	1. Kids at bathhouse, brushing teeth
	2. Donations arriving at camp:
		1. Milk
		2. Cheese
		3. Chicken and Beef

**Site Related**

1. Dining Hall- int, ext, set tables, salad bar, handwashing
2. Cabent- set up, beds made, nothing else inside
3. Tent- kids inside, set up without campers
4. Lodge-ext, Dining Hall, Packout
5. Bike Tent- ext, int
6. Barn with kids
7. Kids in Ramah Valley
8. Pardes Tfillah, empty
9. All donation plaques as they go up
10. Drone Shots
	1. Basketball court during activity, turning toward lodge
	2. Kids spelling out Ramah, Israel, other relevant words on the migrash
	3. Yom Sport
	4. Havdallah Dancing
11. B Roll Video
	1. Creek flowing
	2. Sun through the trees
	3. Sunrise during shacharit at pardes tfillah
	4. Kids running around tent area
	5. Horse pasture
	6. Flags at the horse barn
	7. Animals at the other barns
	8. Panning Ramah Valley
	9. Time lapses/ star shots always useful!
	10. Shirah in the dining hall
	11. Birkat hamazon
	12. Kitchen prep

**Videos**

1. **MUST BE CREATED**
	1. 100 Days
	2. 200 Days
	3. Thank you Camp Ramah
	4. Why do you come to camp?
	5. 7 second donor videos
2. Ideas:
	1. Holidays
	2. Visitors- what did you enjoy? Favorite thing about camp?
	3. This with JOLI: <https://www.youtube.com/watch?v=fADX-UnWW44>
	4. [Why Be On Staff video](https://www.facebook.com/photo.php?v=10152679831177784) (requires interviews and b-roll of same staff interacting with kids)
	5. What lessons have I taken from camp- **how does it affect the other 10 months of my year**

**Facebook:** 10-20 images a day

**Instagram:** 4x a week, 1 collage

**Smugmug:** 100 photos, 3x a week. Announce new photos on facebook

**Twitter:** auto cross-post of everything on Facebook, announce Bus departure times

**Blog:** Cross post the weekly emails and end of session recap.

**Email:** Weekly Email to all parents, Confirming arrival at camp, opening registration, end of session recap.

**Youtube:** 1x a week, short video of events in camp: Yom Sport, shabbat, activities/masa

**Photos:**

To access the Ramah in the Rockies photos go to [ramahrockies.smugmug.com](http://ramahrockies.smugmug.com/)

From our 2016 Camp Guidebook:

*At Ramah in the Rockies, we strive to provide an easy method of communications from parents/guardians to campers. We also post regular photo updates for everyone to share in the magic of camp. Our communications team works hard to cover all aspects, ages, and activities of camp in an efficient manner, while remaining unobtrusive in those activities. Please understand that not every camper will be in every photo update. Your camper(s) will not appear in photos when they are on their masa'ot [backcountry excursions].*

Pictures can be easily downloaded and printed from the site.

PLEASE NOTE: WE ARE NOT USING THE PHOTO SYSTEM THAT IS BUILT INTO THE CAMPMINDER SYSTEM, AND WE ARE NO LONGER USING PHOTOBUCKET.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_