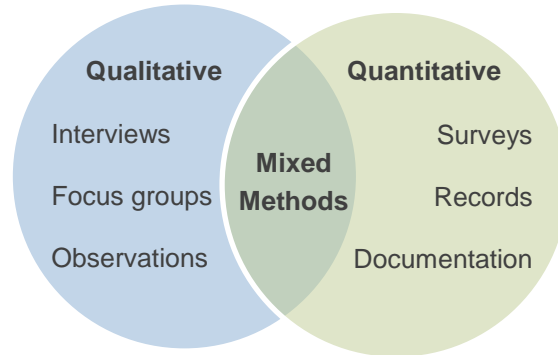


Data Collection Methods



What types of data will answer your learning questions?

- Surveys are good for determining:
 - **What happened** (e.g., “Did participants do this? Learn that? Change something?”)
 - **How much** (e.g., number, percentage, frequency)
- Interviews, group discussions, and open-ended questions in questionnaires help you understand:
 - **How something was accomplished**
 - **Why things happen the way they do**
- Don’t forget performance tracking (e.g., records of attendance, courses completed, downloaded publications)
- Think about the data you already collect (e.g., intake forms and applications, sign-in sheets, journals, project reports). They may contain data that can help answer your learning question.
- Before making a final decision on data collection methods, consider how easy or difficult it could be to collect and analyze information from each source.

Data that I need to answer my learning question	Ways to get the data	Degree of difficulty to collect/analyze