Spring Thank You Letter/Email Sample

Tips

1. Make your acknowledgement letters sound like camp. Not like every other nonprofit pro-forma letter.
2. Short sentences and short letters will get read.
3. Put “no goods or services were provided” language in a footer separated from the feel good appreciation.
4. Customize the letter in all ways to meet the current needs and circumstances of your own camp and community.

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Dear (NAME),

Can you hear us celebrating?

We just received your contribution of <GIFT AMT> to CAMP NAME and are cheering in appreciation -THANK YOU!

With just XX days to go until Opening Day, we are in high gear prepping for camp. But we will always make time to show our deep appreciation for your generous support.

CAMP NAME is so fortunate to have friends like you who show their love and appreciation for camp by “paying it forward” to the current generation of campers and counselors. And since October 7th, this summer’s group has been confronting the greatest threat to their Jewish identity of their lifetimes. Your support will allow us to sustain the growth and well-being of Jewish kids and young adults as they re-connect and re-discover the joys of Judaism at camp.

You really are making a difference in the lives of everyone involved with CAMP NAME this year.

Thank you for stepping up to make sure campers and counselors enjoy another extraordinary summer at CAMP NAME in 2024.

That’s why we think you are worth celebrating!

CAMP MOTTO, SONG LYRIC

With deep gratitude,

Signature

*No goods or services were provided in consideration of this gift. Gifts to CAMP NAME are tax-deductible to the full extent allowed by law. Please consult your tax advisor for more information.*