**All Together Now, #YearEndStrong** resources you can use

**Ideas to recognize, honor, and thank donors**

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| **Activity Category** | **Activity Examples** |
| Hand-written notes / cards | ▪ Personal “Thank you” notes, hand-written or emailed from Board members (Recommended)  ▪ Acknowledgement letter from camp (required)  ▪ Customized New Year's & Hanukkah cards  ▪ Camper postcard/thank you card (next summer at camp) |
| Written communication | ▪ Quarterly donor briefings ▪ Annual Report to donors / Impact Report (required) ▪ Summer highlights page with photos |
| Listing of member names | ▪ Posted on website  ▪ Added to Newsletters (Recommended) ▪ Listed in Annual report / Donor reports (Recommended) ▪ Included in Visitors’ Day book ▪ Gala dinner tribute journal  ▪ Poster on the wall / Banner hung up at Camp |
| Stories about donor giving / Donor Profiles | ▪ Newsletters / Impact Report ▪ Website ▪ Blog  ▪ External public relations  ▪ Quotes/ Testimonials added to website (Recommended)  ▪ Donor Video |
| Gifts | ▪ Camp Swag ▪ Magnet for car ▪ Framed art from Camp alum  ▪ Camper made Mezuzah |
| Events to thank and honor donors: | ▪ Cocktail ZOOM party  ▪ Summer dedication ceremony ▪ Lunch or dinner at camp  ▪ Shout Out at on-line Song festival  ▪ Alumni reunion/Camp Anniversary Events (Recommended)  ▪ Visitors’ Day  ▪ Special name tag or sticker at Camp events |