**FOR IMMEDIATE RELEASE**

April xx, 2022

**Contact:** [[Your name, affiliation, phone number, email address]]

**CAMP (INSERT NAME HERE) TO RECEIVE A THIRD YEAR OF MATCHING GRANT FUNDS FROM THE HAROLD GRINSPOON FOUNDATION**

**(INSERT NAME HERE) is One of Approximately 110 Nonprofit Jewish Summer Camps across North America Participating in the $5 Million *All Together Now 2022* Grant**

**(City, State) ~~—~~**Summer camp continues to face significant challenges – cost increases, additional health and safety requirements, increased need for mental health interventions for campers and staff, and substantial scholarship requests. For the third time, to assist camps during this unprecedented time, the Harold Grinspoon Foundation (HGF) has created the *All Together Now 2022* matching grant to offer access to a $5 million emergency fund through its JCamp 180® program.

This year’s grant will help the camps continue to steward and approach the more than 25,000 donors who participated in the first two rounds of the All Together Now grant and will build on the momentum of this incredible fundraising effort. Over the past two years, Camp (insert name here) has grown its donor community substantially, adding (insert # here) supporters. Camp (Insert Name Here) will be one of approximately 110 nonprofit Jewish summer camps across North America that will be eligible to receive $1 from the HGF for every $2 raised from other donors through the end of 2022.

Camp (insert name here) has never been more important in serving the needs of Jewish campers and its families. Since (insert founding date here), the camp has built a strong, immersive community based on shared ideals, serving over (insert # here) campers each summer. Camp (insert name here) will open its 2022 season on (insert date here).

**PLACE CAMP DIRECTOR QUOTE HERE**

Talking points utilized in the quote can include the following:

* Talk about the importance of your camp in the community and building future Jewish leaders and what you’re doing now during the crisis (virtual seders, programming for children and families, etc.)
* # of children served in the community
* It’s vital for kids to experience immersive, joyful Jewish life at overnight camp to help instill a lifelong love of Judaism
* When under stress, Jewish life, faith, and traditions are a source of strength for kids and adults
* Kids and young adults are struggling with anxiety and depression at higher rates than ever before, and Jewish overnight camps help youth learn skills to cope and heal, connect and build friendships for life, and find deeper meaning and purpose through Judaism

“We are so thrilled with the success of the All Together Now campaigns, but we also know that the pandemic continues to challenge the field. As camps try to meet the ever-growing needs of their camp communities, we want to help. We hope that these unrestricted dollars will help the camps meet this year’s most urgent needs.” said **Harold Grinspoon Foundation president Winnie Sandler Grinspoon**. “The donations from more than 25,000 donors, large and small, as well as from many other funding partners, saved Jewish overnight camps during this COVID crisis. We hope that our match will continue to inspire donors across North America to continue to support camp and ensure kids get back to the places that they love and connect to their Judaism.”

Since launching JCamp 180 in 2004, the Harold Grinspoon Foundation has invested nearly $40 million in Jewish overnight and day camps throughout North America as well as provided training and support to boards of directors and professional leadership. In addition to the *All Together Now 2022* matching grant, JCamp 180 consulting team will continue to assist camp leadership with their fundraising campaigns.

**PLACE SECOND CAMP DIRECTOR/BOARD MEMBER QUOTE HERE**

Talking points utilized in the quote can include the following:

* There will be a significant need for scholarship funds for families who have run into economic hardship during the pandemic
* Camp is facing significant cost increases from the pandemic (health and safety changes; additional health and MESH staff); staffing shortages; and inflation/supply chain issues.
* The support of our community at large is of great importance
* We are doing everything we can to ensure we will be able to continue to provide meaningful, magical experiences for children in future summers

**SAMPLE QUOTE**

“We are excited for our upcoming camp season,” says (INSERT CAMP DIRECTOR LAST NAME). “We are facing significant cost increases as a result of health and safety/MESH initiatives, staffing shortages, and inflation/supply chain issues; we need the continued investment of our donor community to ensure we can provide an incredible summer experience for campers and staff, and we’re hopeful that the matching component of the *All Together Now 2022* grant will help us raise the necessary funding to achieve our goals.”

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*The Harold Grinspoon Foundation runs creative programs to engage the Jewish community by meeting people at key life moments and by providing access to the best of Jewish culture and tradition, while using philanthropy to encourage others to invest in the Jewish community.*