



JCamp 180 invests in the long-term organizational effectiveness and financial sustainability of nonprofit Jewish overnight and day camps to ensure our community's future and connection to Judaism. JCamp 180 envisions a world where Jews live more Jewishly because of their transformative camp experiences.

What We Do

JCamp 180 works with more than 100 nonprofit Jewish **overnight camps** and nearly 40 nonprofit Jewish **day camps** across North America, providing them with grants, consulting, training, and resources and providing their professional teams and lay leaders professional development programs to build their organizational effectiveness. **We believe that when Jewish camps are equipped with the knowledge, skills, and resources for long-term organizational excellence, they will operate thriving camps that create lifelong Jewish connections.**

Our work falls into four areas:



CUSTOMIZED SERVICES

Relationship Management
Consulting
Coaching



TRAINING & LEARNING

Professional Development
Conferences and Gatherings
Webinars
Knowledge Center



GRANTMAKING

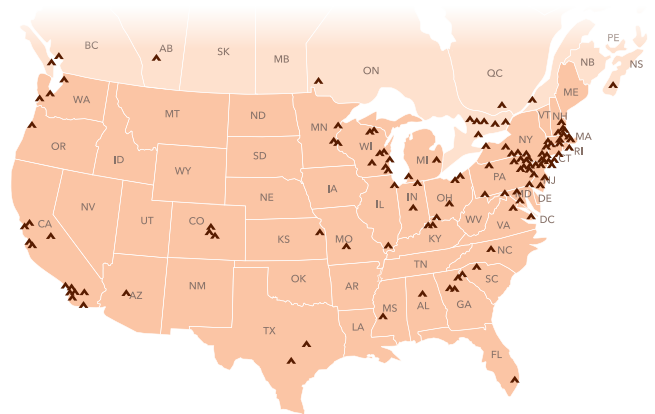
Matching Grants
LIFE & LEGACY®
for JCamp 180



RESEARCH & ANALYSIS

Camp Insights —
The JCamp 180 Trends Survey
Research & Evaluation

Who We Serve



Our Impact

GRANTMAKING

- More than \$25 million disbursed by HGF to overnight camps in the 2020, 2021, and 2022 All Together Now matching grant campaigns, inspiring individual donors to raise nearly \$50 million, for a total of \$75 million, in response to the COVID-19 pandemic.
- More than \$1.3 Million disbursed by HGF to day camps in the 2021 and 2022 JCamp 180 DAY matching grant campaigns, inspiring individual donors to raise more than \$2.6 million, for a total of nearly \$4 million. The funds support physical improvements that will serve Jewish day campers for years to come. Projects include pavilions, amphitheatres, sports courts, makerspaces, accessible playgrounds, and more.



**\$75M
RAISED**
from nearly
**32,000 donors and
ATN matching funds**

Investment Opportunities in Camping — Our Collective Philanthropy Is Still Needed

The 2022 camp season saw enrollment at 96 percent of 2019, pre-pandemic levels — camp is on a path to full recovery, nearly back to full operations, and looking to the future. We believe Jewish camp needs to endure and thrive for *Today, Tomorrow, and Forever*. But to ensure that they continue to provide **fun, meaning, lifelong friendships and community, and Jewish belonging, camps needs investment**. JCamp 180 advocates for annual giving, capital campaigns, and endowment building to ensure financial sustainability.

Jewish overnight and day camps have six key areas of financial need where philanthropic support can play a pivotal role:

- 1 CAPITAL CAMPAIGNS** are critical to camp's long-term viability. Investing in facilities and infrastructure upgrades allows camps to remain competitive with other summer options available to Jewish families. Capital campaigns were largely deferred during COVID-19 and are aggressively restarting; projects include rebuilding camps that burned down in wildfires, as well as new or renovated staff housing, dining halls, infirmaries, cabins, and more. We estimate capital needs exceed \$250 million over the next five years.
- 2 SCHOLARSHIPS** keep camp's life-changing experiences affordable and accessible for every Jewish family who wants to send their kids to camp. Day and overnight camps distributed approximately \$37 million in financial aid in 2022, 21 percent more than in 2021.
- 3 STAFF RECRUITMENT AND RETENTION** In today's market, it is more expensive than ever to attract, support, and retain the outstanding young Jewish adults who serve as advisors, coaches, and role models — the heroes of Jewish summer camps. In 2022, 65 percent of overnight camps and 85 percent of day camps increased staff salaries to address retention issues; we see this trend continuing.
- 4 MENTAL HEALTH SUPPORT** The mental health of campers and staff was already a significant issue at camps pre-COVID and was exacerbated by the pandemic. Camps need increased investment in trained professionals (including social workers, mental health professionals, MESH experts, camp therapists, camper care professionals, and others) and dedicated spaces to deal with increased mental health challenges among staff and campers and to provide appropriate support for the wellbeing of the entire camp community.
- 5 ENDOWMENT** The pandemic proved the value of camps having a reliable source of permanent income. Helping camps build their endowments, through various funding sources such as current gifts and legacy giving, will ensure their long-term financial viability.
- 6 INCREASED OPERATING COSTS** Expenses have outpaced revenue, including everything from increased food and fuel costs to skyrocketing insurance. Since the pandemic, overnight camps have increased average weekly tuition by 20 percent. But continued tuition increases alone cannot sustain camps. Philanthropy fills the funding gap, enabling Jewish camps to offer the excellent, unique experiences that keep campers coming back year after year.

Data in this section sourced from the Foundation for Jewish Camp's State of Jewish Camp 2022 Report, February 2023.

Join Us: New Matching Grants for 2023



Starting in 2023 and continuing through the next five years, the Harold Grinspoon Foundation will invest \$25 million in overnight camps affiliated with JCamp 180. **The new Forward Together matching grant is designed to inspire the nearly 32,000 donors who gave during the COVID pandemic.** *Forward Together* provides both unrestricted support and capital investments to support physical improvements that are necessary for camp success.



The **2023 JCamp 180 DAY matching grant** is a competitive grant that will provide up to \$750,000 to nonprofit Jewish day camps in the United States and Canada that are seeking to make physical improvements to their facilities that will serve campers for years to come.

For more information, visit jcamp180.org or email jcamp180@hgf.org