



Camp Committee * Sub-Committee Descriptions & Goals

Alumni

To engage, activate and keep alumni connected to camp. Educate/remind alumni why camp is important. Host events to steward alumni. To increase the number of active alumni. Maintain list and contact info. To keep alumni informed of current camp activities (newsletters, social media, mailings).

Camp Policies & Procedures

To advise, review and create policies and procedures as needed/requested. This can include camp, parent or staff policies and staff training including emergency protocols.

Camp Programming

To keep camp programming/chugim relevant, varied, interesting and challenging for campers. Make sure that our programming remains competitive and fun.

Event Planning

Plan events to honor alumni, staff, camp anniversaries, fundraisers, off-season camper/parent engagement, staff and camper recruitment. This includes camp committee weekend. Events can be in person, via social media or virtual.

Facilities

Camp should maintain a current list of facilities that need attention, maintenance, repair, rebuild and upkeep. This should include their priorities and dollar amounts. This should also include a wish list of new facilities. This can include capital intensive 'things' at camp – like a ski boat. This helps the FRD department know what is needed at camp as they are directing fundraising efforts. This committee would likely only need to meet once per year, unless there is a specific donor request or other catalyst.

Governance

To update and maintain the operational guidelines of the camp committee. This may only be needed to be reviewed every few years.

Fundraising

To work with JCC Milwaukee staff to be active participants in the development process, including prospect identification, donor cultivation, solicitation, stewardship and recognition. This committee will also help grow fans and friends of camp. This will include planning for events and mailings. Help maintain and grow the camp's culture of philanthropy.

Marketing

This committee will brainstorm and create new and innovative ways to market Camp and recruit campers. This may coincide with marketing an event, and/or helping marketing/advertising for campers and/or staff. Will likely work the staff of JCC MKE – both the marketing team and the camp team.

Medical

Help with policies, procedures of running the infirmary at camp, hiring nurses, staffing doctors, working with Camp Meds, obtaining/reviewing/designing camper medical forms. Working on policies for camp operations related to medical issues such as lice, ticks, rodents, Lyme disease, camp crud, and communicable diseases to name a few. Also help develop protocols for notifying parents and local authorities as needed.

Nominating

To develop and maintain a list of quality candidates for the camp committee that also fit a need for the committee. To help train and on-board new committee members.

Recruitment

To help camp recruit new camp families, campers and staff. This could involve the use of parlor meetings, videos, social media, phone calls, emails and the use of brochures and mailings. Will work together with marketing.

Social Action (TOV)

To make sure camp's programs are educational, ethical, informative, accurate, relatable to campers and staff, and be relevant to the camp's mission. To make sure camp balances education with fun appropriately.

Strategic Planning

To develop a strategic plan, make sure it has priorities, follow-up to make sure they are being implemented and followed. Also develop a swot analysis (strength's weakness opportunities and threats). Can review mission and vision statements as well.