

Acknowledgments and Shout-outs:

- Welcome **XXXXX XXXXXX** to the Camp Newman Board!
- Thank you to **XXX XXXXX, XXXX XXX,** and **XXXX XXX** for their help talking through our Avodah and CIT enrollment situation.
- Thank you to **XXX XXXXX, XXXX XXX,** and **XXXX XXX** for proudly representing Camp Newman at URJ Biennial.
- Thank you to **XXXX and XXXX XXXXXX** for hosting the entire Avodah class of 2011 at their home over winter break.
- We wish **XXXXXX**, son on **XXXXXXXXXXXXXXXXXX**, a NESIA TOVA as he travels to and begins his journey on NFTY EIE.

Easy ways to SUPPORT Camp this month:

- Ask your Rabbi when the Camp Newman presentation is taking place.
- Spread the word that we are actively looking for alumni to invite to events – ask them to go online and register as an alumnus.
- Talk about the exciting direction that Camp Newman is heading with our much needed plans to improve and strengthen our facilities.

Programmatic Updates

Summer

- We have begun our CIT and Avodah interviews. Since every applicant is very deserving and space is limited, acceptance will be competitive.
- We are beginning staff interviews. So far we have 140 staff applicants. This is a great start but we are still looking for more qualified applicants.
- We are very excited to announce that **XXXXXXXXXX** has been hired as our Program Director for Summer 2012. **XXXXX** has grown up at camp and has worked as our Sports Director for the past two summers. He is very qualified and we look forward to his contributions to the Geza Team.

West Coast Party

- West Coast Party was a HUGE success. We had 378 high school participants at Camp Newman. The event could not have run more smoothly from planning through execution.
- Huge Mazel Tov and thank you to **XXXXXXXXXX** and **XXXXXXXXXX** for their hard work.

Enrollment Metrics

(as of 1/26/12)

SUMMER

Camper Registration:

Jan. 19, 2012: XXXX
Waitlist: XX

Jan. 20, 2011: XXX
Jan. 20, 2010: XXX
Jan. 20, 2009: XXX
Jan. 20, 2008: XXX

Sessions Nearing or at Capacity:

Chalutzim Boys (5th and 6th Grade)
Nitzanim (5th and 6th Grade)
Etzim Girls (6th and 7th Grade)
Keshet Boys (7th and 8th Grade)
Rishonim (8th and 9th Grade)
Maccabiah Boys (8th and 9th Grade)
Hagigah (10th and 11th Grade)
Hevrah Boys (10th and 11th Grade)
Avodah (11th Grade)
CIT (12th Grade)

WEST COAST PARTY 2012

Total Registration: XXX

Boys: XXX
Girls: XXX

Registration by NFTY Region:

Central West: XXX
Southern California: XXX
South West: XXX
North West: XXX
Other: XX

OFF-SEASON RETREATS

Total # of Booked Retreats:

2011 - XX
2012 - XX
2013 - XX

Upcoming Promotions and Reunions

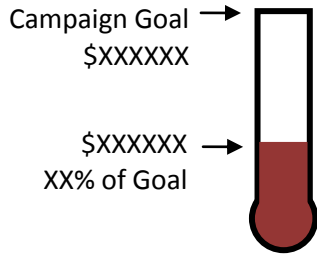
Jan 22, 2012	Temple Chai, Phoenix Temple Emanuel, Tuscon Temple Solel, San Diego Temple Sinai, Oakland
Jan 24, 2012	Temple Isaiah, Lafayette Beth El, Berkeley Beth Am, Los Altos
Jan 25, 2012	Beth Am, Los Altos Temple Sinai, Oakland
Jan 28, 2012	Shomrei Torah, Santa Rosa Dan Nichols Concert, Or Ami, Calabasas
Jan 29, 2012	Steven S Wise, Los Angeles Shir Hamalot, Irvine Bnai Tikvah, Walnut Creek Temple Isaiah, Lafayette Beth Am, Los Altos Bat Yam, Orange County
Feb 6, 2012	Peninsula Temple Sholom, Burlingame
Feb 8, 2012	Peninsula Temple Sholom, Burlingame
Feb 12, 2012	Shir Hadash, Los Gatos Palo Alto JCC Beth El, Aptos Peninsula Temple Beth El, San Mateo
Feb 13, 2012	Or Ami, Calabasas
Feb 15, 2012	Or Ami, Calabasas
Feb 22, 2012	Leo Baeck, Los Angeles

Important Dates Summer 2012

Spring Fling	Mar 2-4
Family Camp	Apr 27-29
In Person Board Meeting @ Camp	Apr 29
Open House	Apr 29
PJ Library Goes To Camp	Apr 29
Opening Day Summer 2012	June 19
Avodah Countdown	July 7
Alumni Weekend/CIT Countdown	July 20-21
Board Meeting + AVO/CIT Parents Shabbat	July 27-28
Closing Day of Camp	Aug 16

Development Metrics (1/19/2012)

Capital Campaign



Percent of Goal Achieved: XX%
 Board Committed to Participate: XX%
(Major foundations require 100% board participation before they will consider proposals)

2011-2012 Annual Campaign

July 1, 2011-June 30, 2012
 Projected: \$XXXXXX
 Amount Raised: \$XXXXXX
 Percent Achieved: XX%
 Total # of Gifts: XXXX
 Board Participation: XX%

July 1, 2010-June 30, 2011
 Amount Raised: \$XXXXXXXX
 Total # of Gifts: XXXX
 Board Participation: XXX%

Legacy Society

of Signed Legacy Pledges: XX
 Estimated Value: \$XXXXXXXX
 Board Participation: XX%

Annual Campaign:

- Hugs and Cheers for Annual Campaign Chair, Gale Swartz, who ran a remarkable Year-end solicitation.

Legacy Campaign:

- Huge Yashir Koach to XXXXXX for co-chairing the Legacy Society for 3 years!!
- Welcome to our new Chair, XXXXXXXXXX!!

Master Plan:

- Working on phasing options for first round of cabins. Targeting to begin building lodges by June 2013.
- Architects are focused on Design Development for the Lodges and Welcome Center.
- Updated vernacular from "Retreat Center" to "Campus Center" in response to feedback from community members. New terminology provides increased clarification on the project goals and building usage.

Capital Campaign:

- Received significant recognition at URJ Biennial for the progress made to date. Donors who attended Biennial were acknowledged in front of all 6,000 attendees for their exceptional contributions.
- Developing back office systems and cleaning data for future public phase.
- All indications from professional and lay leaders show tremendous support for our project and process.
- We are beginning to welcome our first members of both the Campaign Executive Committee and the Campaign Advisory Council!

Construction:

- Construction has proceeded smoothly since receipt of permit
- XXXXXXXXX (Construction Manager) has been exceptionally professional and responsive.
- Construction remains on track to be completed on time and within budget.

Alumni:

- Date for the summer Alumni Shabbat will be July 20-21.
- So far, the 10, 20 and 40 year CIT classes are working on their reunions at camp!

Board Calls and Meetings:

February 19th – Grinspoon Training, Las Vegas

April 28th and 29th – In person board meeting, Camp Newman

Monthly Conference Calls: 7:30 p.m.

- Feb 27
- Mar 26
- May 21
- Jun 18

July 27-28 - SUMMER MEETING DATE