

Sample Stewardship Chart:

Donor Recognition and Stewardship Suggestions:

Gift Level Recognition & Stewardship	Up to \$1,000	Up to \$5,000	Up to \$10,000	Up to \$25,000	\$50,000 and up
ACKNOWLEDGEMENT					
Organizational Thank You (using appropriate gift levels templates) and Tax letter					
Regular news (printed newsletter, email updates)					
Thank you telephone call/ letter from Executive Director					
After one month-update on specific use of donation					
Thank you letter/note from a recipient(s) if appropriate					
RECOGNITION					
Recognition at Fundraising/ Special Events			xxxx	xxxx	
Formal Recognition on Donor Wall				Xxxx	
Naming Opportunity			Xxxx	Xxxx	
MEDIA AND COMMUNICATION					
Media Release or article in internal/external publications					
Article on website				xxxx	
Banner website recognition					
PERSONAL ATTENTION					
Thank you telephone call/note from a solicitor and/or Board President			xxxx	Xxxx	
Personal invitation to organization's events		xxxx	xxxx	xxxx	
Receives annual visit from Executive Director or Board member			xxxx	Xxxx	
Receives telephone call annually/bi-annually from solicitor, Board President or Board member			xxxx	xxxx	
Personal Invitation to visit camp	xxxx	xxxx	xxxx	xxxx	

xxxx- depends on the organization